

LOWERS & ASSOCIATES

INTERNATIONAL RISK MITIGATION PARTNERS



EVENTS VENUE SECURITY



ON-SITE RISK MITIGATION

VENUE RISK MANAGEMENT

Your event is your reputation, and the threats to the safety and security of your customers, employees, and vendors are growing increasingly more complex. No one understands this better than Lowers & Associates (L&A). For over 20 years, the L&A team has been providing security management consulting to the entertainment industry and performance venues throughout the United States and around the globe.

Working directly with national and international entertainment companies, L&A provides comprehensive venue security planning and execution. Our consulting services are tailored to your specific event, location, and risk level requirements. Our team of Venue risk management experts are with you from pre-planning to the successful completion of your events.

Risk Assessment • Audit • Investigation • Compliance

PROVEN SOLUTIONS THAT REDUCE INTERNAL AND EXTERNAL RISK

INTERNAL RISK ASSESSMENT

Lowers & Associates (L&A) offers professional services for a full range of entertainment and sporting events. These services include single or periodic events at fixed sites, or traveling shows and exhibits.

L&A manages a venue's on-site security, but our expertise begins long before the curtain goes up or players take the field. Internal Risk Assessment involves a review in advance of the security planned for the event and an analysis of the risk history of the venue and the show.

This is accomplished through:

- Telephone, fax, and e-mail contact with critical players, including:
 - Promoters
 - Venue Operators
 - Venue Security
 - Host-City Law Enforcement
- Background checks of prospective staff
- Due diligence research of potential partners and investors
- Threat and risk analyses of the event and participants
- Investigations (both undercover and overt) of suspect people and activities

These activities constitute critical pieces of an advance Internal Risk Assessment which acts as the starting point for a comprehensive security program for every event.

LOCATION RISK ASSESSMENT

Location Risk Assessment involves a comprehensive identification and evaluation of any risks unique to the location, city, or country for a given event. These risks are in addition to the risks that are presented internally for a given event, and together provide a comprehensive pre-evaluation.

These risks include:

- Patterns of criminal activity
- Identification of "high risk" locations in the host-city
- Potential for social, political, or labor unrest
- Risks to users of public transportation
- Threats that are specific to the type of event
- Capabilities of local law enforcement and venue security personnel

ADVANCE EVALUATION

Advance Evaluations are conducted 1-2 days before the start of an event. The purpose is to evaluate the security of the venue and transportation, directly assess the capabilities of security support personnel, visit with local law enforcement and intelligence personnel to obtain up-to-date threat information, and to brief management, staff, and show personnel on the presence and levels of local risks.

REAL-TIME COORDINATION

An L&A Security Coordinator will remain on site for an agreed upon time to ensure all security arrangements are in place and managed correctly, as well as serving as liaison between the various security providers and emergency response personnel. Any security issues are dealt with as they arise in a highly professional manner. All activities of the Security Coordinator are fully documented for later review and analysis.



PROVEN SOLUTIONS

- Internal Risk Assessment** analyzes risk inherent to specific events and thoroughly evaluates risk factors associated with participating individuals.
- Location Risk Assessment** uncovers unique environmental risks posed by specific locations.
- Advance On-Site Security Evaluation** ensures that security resources are adequate and everyone is on the same page.
- Real-Time On-Site Security Coordination** provides professional management of disparate security teams and issues.

Visit us on-line or give us a call today!