



Lowers & Associates Business Continuity Planning Services

In today's world, the list of potentially business-disrupting events seems almost endless: viruses, cyber crime, power blackouts, natural disasters, and terrorist events. Even human errors and planned downtime for data migrations can create unexpected interruptions needing advanced planning. As a result, disaster recovery and business continuity continue to garner attention at executive, shareholder, and regulatory levels – and rightly so.

Clearly, business continuity and disaster recovery planning are vital to preserving the well-being of an organization, and are needed to ensure the continued viability of the enterprise in the face of unforeseen or difficult circumstances. While easily acknowledged, unfortunately many organizations side-step the issue with continuity plans that are out-of-date, woefully inadequate, or merely unworkable.

Lowers & Associates (L&A) has been building Business Continuity Plans (BCPs) and Disaster Recovery Plans (DRPs) on behalf of its global clientele for years. Our proven BCP/DRP solutions in such high-risk industries as Cash-in-Transit, Financial Services, Information Technology, and Healthcare have ensured that these businesses kept operating in the face of numerous disasters.

While many believe that Business Continuity and Disaster Recovery are synonymous, the two are not inter-changeable. Business Continuity focuses on keeping the business operating, while Disaster Recovery tends to deal with the restoration of specific components. For example, where Disaster Recovery is likely to be concerned with getting the entire storage area network back up, Business Continuity would focus on those areas supporting transaction processing. In summary, Business Continuity is the ability of an organization to continue to provide support for its customers and to maintain its viability before, during, and after a disruption.

L&A is able to assist organizations in their business continuity and disaster recovery efforts regardless of where they are in the planning process or on what technology platform their information resides. Whether you need to establish strategic direction or you want assistance in developing, implementing, or testing your plans, L&A can help. Our Business Continuity Planning experts can guide all stakeholders in your organization in identifying key processes and assets, assessing your current level of preparedness, and mapping your continuity strategies directly to critical business activities.

As an international organization focused on Enterprise Risk, L&A builds Business Continuity Plans by firstly performing a Business Impact Analysis and Risk Assessment, guaranteeing that critical business processes and assets are prioritized, and creating such metrics as Recovery Time Objectives, Minimum Tolerable Outages, and Loss Expectancies. We then work closely with all your functional units to build a Business Continuity Plan that is relevant and realistic. Following the completion of the Plans, we then facilitate a series of Table Top Exercises that ensure total readiness across the organization.

The result is a Business Continuity Plan and supporting Disaster Recovery Plans that are comprehensive, predictable, workable – and based on a solid foundation of manageable risk.

*For more information on Lowers & Associates' Business Continuity Planning Services,
Please contact us for a confidential discussion.*