



Employment Verifications and Reference Checks that Truly Deliver

Collect insightful information that goes straight to the bottom line with Tru-View™ Employment Verifications and Reference Checks



Typical employment verifications and employee reference checks are a time-consuming task that generally yields little more than simple fact checking. Most previous employers are simply unable to verify more than the basics of employment dates and positions held for fear of defamation. As such, considering the insight you could gain from the people who have supervised and worked alongside your prospective employee, the standard reference check falls short.

Tru-View, on the other hand, is a powerful applicant-driven reference check and verification system that collects insightful feedback about prospective employees from the people who have supervised and worked with them.

Tru-View sends an average of 65% in savings and productivity gains direct to the bottom line compared to traditional in-house employment verifications.

- Get unlimited reference checks and employment verifications for one low price
- Price is comparable to what you currently spend in verifications
- Reallocate labor to other valuable HR tasks
- Gain predictive data about your applicant

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- Make better hiring decisions, the first time

In just a few minutes you can enter your applicant data into Tru-View and the system will do the work of collecting applicant references, soliciting anonymous feedback on a variety of performance-predicting traits, and reporting back on the results. Most reports are completed and delivered to you within 48 hours.

How It Works

1. Self-serve access enables you to quickly and easily add new applicants to the Tru-View assessment system.
2. Tru-View invites your applicants to enter their employment reference information and complete a self-assessment survey directly inside the Tru-View system.
3. Reference sources identified by your applicant are invited by Tru-View to complete an anonymous assessment of the applicant.
4. A final report is compiled and emailed to you for review and evaluation.

Tru-View Delivers Savings and Value that Drop Straight to the Bottom Line

Based on a typical employment reference check, Tru-View can deliver savings and bottom line value of at least \$18 to \$80 per applicant. Multiply these savings across your total number of reference checks you perform and watch the savings multiply quickly.

Compare	Tru-View	In-House Verifications	Outsourced Verifications
Cost Per Verification	\$42.75	\$125.50	\$60.75
Tru-View Value Added		+30%	+65%

Benefits of Tru-View Employment Verifications and Reference Checks

- **Higher Quality Information:** Reference providers are able to quickly and confidently supply insightful feedback about your applicant knowing that their input will be anonymously reported.
- **Cost Effective:** Gain more useful decision-making information at prices comparable to what you currently spend on reference checks. Add to this the time savings, reallocation of labor,



and value of better decision making enabled by Tru-View and you'll experience real savings and true bottom line results – up to 65% over traditional verifications.

- **Time Efficient:** Tru-View requires very little time on the part of your staff so their valuable time can be reallocated toward other important HR tasks to bring added value to your organization.
- **Predictive Intelligence:** Unlike typical reference checks, which are focused on past performance, Tru-View measures traits that are more likely to predict how well your applicant will perform inside your organization.
- **Convenient and Accessible:** Tru-View is convenient and highly accessible to your applicants and their reference sources, available via mobile devices, including iPhone and iPad, as well as through any standard Internet connection.
- **Scalable:** Enter an unlimited number of applicants into the Tru-View system and enable your applicants to add any number of reference sources to their application.

Get More Details and a 30-Day Free Trial at
<http://www.proformascreening.com/tru-view/open-an-account.php>

A promotional box with a light beige background and a dark blue footer. The text inside reads: "30-Day Free Trial" in bold dark blue, followed by "Sign up for a Proforma Screening account and use Tru-View free for 30 days." in a smaller dark blue font. Below that is a red link "Get More Details >". The footer is dark blue with the text "Sign Up Now" in white and a white right-pointing arrow icon.